

Subject: Invitation Letter to the 2025 Belt & Road and BRICS Competition of Skills Development and Technology Innovation (Guangzhou, China)

Esteemed Participants and Partners,

On behalf of the organizing committee, we are honored to invite you to the **2025 Belt & Road and BRICS Competition of Skills Development and Technology Innovation (Guangzhou, China)**, which will be held concurrently with the **11th International Invention Exhibition** in Guangzhou, China, from **August 22nd to 24th, 2025**. This premier event will convene global innovators under the theme of "**Technological Innovation Driving New Industrial Development in BRICS**" featuring **10** competition tracks.

Since its inception in 2017 under the **BRICS Business Council**, this competition has engaged 450,000+ participants across eight sessions, earning recognition in annual **BRICS Leaders' Summit Reports**.

Exhibition Opportunities

1. Global Showcase Platform:

- Each project will be allocated a standard exhibition booth (minimum 2m², expandable in 2m² increments)
- Display Options:
 - Physical exhibits: prototypes, functional models, or scaled samples
 - Display boards with bilingual (Chinese-English) content featuring:
 - › Technical diagrams and infographics
 - › Project introduction with visual aids
 - Supporting audiovisual materials (English subtitles mandatory)

2. Expert Engagement:

- Present your project to international judging panels
- Interact with exhibition attendees and industry experts

3. Mandatory Requirements:

- Continuous booth staffing throughout exhibition hours
- Strict prohibition of early exhibit dismantling or personnel withdrawal
- All presentations and materials must accommodate English-speaking audiences

Competition Structure

1. Tracks:

- ① Digital Healthcare ② Advanced Manufacturing ③ Green Energy ④ Artificial Intelligence
- ⑤ Virtual Simulation ⑥ Digital Agriculture ⑦ Future Technology
- ⑧ Aerospace, Space, and Communication Technologies
- ⑨ Government and Public Administration Management Platforms & End-to-End Solution
- ⑩ Capability and Employee Development.

2. Pitch & Defense:

- 10-minute presentation (English) + 5-minute Q&A with judges

3. Awards:

- Gold (15%), Silver (25%), Bronze (35%) medals + certificates for all

Event Schedule

Venue:

China Import and Export Fair Complex

No. 380 Yuejiang Zhong Road, Haizhu District, Guangzhou

Agenda:

- Aug 22 (AM): Opening Ceremony
- Aug 22 (PM)–24 (AM): Competition & Exhibition
- Aug 24 (PM): Closing Ceremony

Organizational Structure

1. Host Organizations:

- China Chapter of BRICS Business Council
- International Alliance of Skills Development for Belt & Road and BRICS (IASDBR)
- Belt & Road and BRICS Training Center for Skill Development and Technology Innovation

2. Co-host Organizations:

- China Association of Inventions (CAI)
- Center for Language Education and Cooperation (CLEC)

3. Organizer:

- China Chapter of BRICS Business Council Skills Development, Applied Technology and Innovation Working Group

4. Executive Organizer:

- BRICS Academy of Skills Development and Technology Innovation (Xiamen)

How to Participate

- **Fill and submit the online Application Form**
Scan QR code or enter Link <https://www.surveymonkey.com/r/Guangzhou2025>
- **Submission Deadline: August 4th, 2025**



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We look forward to your groundbreaking contributions!

Warm regards,

BRICS Academy of Skills Development and
Technology Innovation (Xiamen)